**Press release** June 26, 2023

# SCHULER Consulting receives consulting award

# TOP CONSULTANT determines the best consultants for small and medium-sized businesses / Former Federal President Christian Wulff congratulates

# Pfalzgrafenweiler - Convincing with consulting competence: SCHULER Consulting is one of the best SME consultants in Germany and has therefore been awarded the TOP CONSULTANT seal 2023. Former German President Christian Wulff presented SCHULER Consulting with the trophy at the award ceremony during the German SME Summit in Augsburg on Friday, 23 June. Wulff accompanies the consulting competition as a mentor. On behalf of compamedia, the Wissenschaftliche Gesellschaft für Management und Beratung (WGMB) (Scientific Society for Management and Consulting) had previously examined how well the participants advised their medium-sized clients.

# At the heart of TOP CONSULTANT is a scientific customer survey: Medium-sized companies that had previously worked with SCHULER Consulting were surveyed by WGMB. The reference customers named by SCHULER Consulting stated, for example, whether and to what extent they were satisfied with the consulting service and whether they would recommend SCHULER Consulting to others (further information on the test criteria at www.top-consultant.de/pruefkriterien). 151 consulting firms applied for the TOP CONSULTANT seal this year, 124 were successful and can now carry the seal.

# SCHULER Consulting GmbH is one of the Top Consultants 2023 thanks to the excellent quality of its consulting services. Since the company was founded in 1956, the consultants have made a name for themselves primarily with their expertise in the field of production development and optimization as well as their in-depth knowledge of the industry. The 30 employees work throughout Europe, North America and Asia not only close to but also with the customers. For every optimization project, but also for every strategic information flow planning project, the clients are given a roadmap with which they can implement the planned actions. "These concrete roadmaps, which are based on client-specific data and facts on the one hand and the vision of the entrepreneur on the other, are what distinguish our work," Florian Hauswirth, Director Consulting, is convinced. This year's Top Consultant award is already the third for SCHULER Consulting.

# Prof. Dr. Dietmar Fink, Professor of Management Consulting at the Bonn-Rhein-Sieg University of Applied Sciences, heads the Scientific Society for Management and Consulting (WGMB) together with Bianka Knoblach. They decide who is awarded the TOP CONSULTANT seal. On the occasion of the award ceremony, Professor Fink emphasizes that the award is a valuable orientation aid: "Medium-sized companies looking for a consultancy get a recommendation through the seal, which is very much based on a customer survey, where SME-related competence is particularly pronounced."

# Picture material

Picture credits: KD Busch / compamedia

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**Picture 1:** Christian Wulff (former Federal President) presents the award to Joachim Weilbacher (left), Senior Consultant and Florian Hauswirth (right), Director Consulting**.**

# About the TOP CONSULTANT comparison

Decisive for the award of the TOP CONSULTANT seal of quality is a customer-oriented, SME-oriented consultancy service. The field of participants in the competition, which has been organized by compamedia since 2010, consists largely of management, IT and HR consultants. These companies face the examination by the scientific management of the competition: Prof. Dr. Dietmar Fink, Professor for Management Consulting at the Bonn-Rhein-Sieg University of Applied Sciences, and Bianka Knoblach. Both head the Scientific Society for Management and Consulting (WGMB) in Bonn. The mentor of TOP CONSULTANT is former Federal President Christian Wulff. The media partner is manager magazin.

More information as well as general photo material can be found on the Internet at www.top-consultant.de/presse or by sending an e-mail to presse@compamedia.de. Julia Handke has more information about the award-winning company ready for you:

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